



JACK LONDON SQUARE OVERVIEW

Situated along the scenic Oakland/Alameda estuary, [Jack London Square](#) serves as a vibrant destination in Oakland bringing together food, entertainment, business, commerce, recreation, artists and exciting events year-round. From outdoor movie nights to bicycling on the waterfront, the verve and energy of Jack London Square make it a destination for individuals from all over the San Francisco Bay Area and beyond. Located along the San Francisco Bay Trail, it also provides public access to the shoreline linking nine counties and 47 cities throughout the San Francisco Bay Area.

EVENTS

Jack London Square is home to some of the San Francisco Bay Area's largest free events, drawing thousands of visitors year round. Jack London Square offers a plethora of options for all ages including one-of-a-kind Pedalfest celebrating all things bicycling; Eat Real Festival, the ultimate festival for foodies; and an annual holiday tree lighting ceremony. The waterfront is an ideal place to spend summer days enjoying a calendar packed with free dance lessons, movie nights, car shows, holiday festivities and more. Every Sunday, local farmers and artisan food purveyors fill a waterfront farmers' market with fresh produce and hand-crafted products.

DINING AND RETAIL

This restaurant and entertainment hub offers a range of dining experiences attractive to a variety of culinary aficionados. Those in search of an elegant experience can try Italian-inspired [Lungomare](#) or Michelin-star rated chef Daniel Patterson's [Haven](#). [Forge Pizza](#) offers a California hip 'n casual experience with its fire roasted artisan pizzas, while Pan-American kitchen [Bocanova](#) has become known for embracing the cultural sensibilities of Central and South America. For seafood lovers, [Jack's Oyster Bar & Fish House](#) offers the perfect waterfront spot to enjoy an impressive raw bar featuring East & West Coast oysters, as well as an array of fish-centric dishes. [Plank's](#) bar, restaurant and entertainment venue features diverse urban cuisine, 18 state-of-the-art bowling lanes and an outdoor beer garden with three bocce ball courts. Check out Jack London Square's newest offering [Steel Rail](#), a café for the community to grab a casual bite or drink. Set on the waterfront, [Rosenblum Cellars](#) pours more than 20 types of Zinfandel featuring private and reserve tastings from their award-winning collection of wines. For a sweet treat, stop by [Miette](#) to enjoy a selection of seasonal cakes, cupcakes, tarts, cookies, confections and more. Acclaimed for their artisanal brass-extruded pastas, the [Baia Pasta](#) retail shop sells a selection of organic pastas, olive oils, spice blends, salts, pickles, sauces and tomatoes. Visitors can also revel in some long-standing establishments: [Il Pescatore Ristorante](#), [Kincaid's](#) and [Scott's Seafood Restaurant](#). For live jazz music and Japanese cuisine, visit local favorite [Yoshi's Oakland](#), or step back in time with a libation at Oakland's first beer tavern, [Heinold's First and Last Chance Saloon](#). Several restaurants at Jack London Square offer access to the picturesque waterfront, with many establishments offering exquisite views for diners.

Additionally, Jack London Square provides a variety of activities for Bay Area residents and travelers alike to enjoy both on land and in water, including bike rentals from [Bay Area Bikes](#), kayaking on the bay with [California Canoe & Kayak](#), movies at [Regal Jack London Stadium 9](#) and tours of the Presidential Yacht [USS Potomac](#), FDR's "Floating White House." Visitors can also take advantage of charters, test rides, workshops and boating lessons with [Passage Nautical](#), the San Francisco-based full service yachting company. Jack London Square is also home to [Sun Country Marine](#) for cruiser, sport yachts and yacht sales, service and brokerage.

STAY

The seamless combination of the [Waterfront Hotel's](#) nautical style and the traditional setting of Jack London Square come together overlooking Oakland's waterfront. This Joie de Vivre property celebrates the adventurous spirit of the Oakland waterfront, with all of the guestrooms, public spaces and meeting rooms embodying the maritime atmosphere and soul of the waterfront through the nautical inspired décor.

HISTORY

Established in the mid 1800's, Jack London Square is a well-known Oakland landmark and a symbol of the city's history as a seaport. In the heart of Oakland's port operations, Jack London Square continues to serve the city as a historic working waterfront.

Jack London Square is named after famed American novelist Jack London (b. January 12, 1876 – d. November 22, 1916) who wrote *The Call of the Wild*, *White Fang* and *The Sea-Wolf*, along with several other popular books. A pioneer in the then-burgeoning world of commercial magazine fiction, he was one of the first Americans to make a lucrative career exclusively from writing. Jack London found his inspiration for *The Sea-Wolf* on the Oakland waterfront and spent many hours conceptualizing his masterpieces at Heinold's First and Last Chance Saloon, founded in 1883 and now a National Literary Landmark. A replica of Jack London's cabin is located just steps from Heinold's right in the center of Jack London Square.

PROPERTY

Jack London Square is located on Oakland's scenic waterfront, just blocks away from Oakland's city center, produce warehousing, Chinatown and the city's new modern residential scene. This scenic hub for culture, cuisine and commercial space comprises 11 city blocks and is a breathtaking waterfront destination for residents, businesses, diners, shoppers, office employees and travelers. Boat rentals, public dock usage and waterfront activities are available to the public.

COMMERCIAL

Jack London Square is a publicly accessible mixed-use waterfront area in the East Bay that is home to a number of businesses including solar company [Sungevity](#), digital effects studio [Atomic Fiction](#), popular lifestyle magazine [Sunset](#), maritime company [Navis](#) and more.

TRANSPORTATION

Jack London Square is easily accessible from all parts of the Bay Area by public transportation. Bay Area residents and visitors can arrive at Jack London Square via public bus, BART, AMTRAK train, ferry or hop on the "FREE B" Broadway Shuttle for fast, free connections to/from Jack London Square. The property is also easily accessible by bicycle and offers plenty of bicycle parking areas. For those who choose to drive, cars can park in one of the many on-site car parks or use the valet service.

Visit online at: www.jacklondonsquare.com



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EDITOR'S NOTE:

Photos and further information are available upon request.

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